

PANEVROPSKI UNIVERZITET
APEIRON
УНІВЕРСИТЕТ
za multidisciplinarne i virtualne studije
Pan-European University for Multidiscipline & Virtual Studies
Banja Luka



DERZHAVIN
TAMBOV STATE
UNIVERSITY



VELEUČILIŠTE
VELIKA
GORICA



VŠPV
LJUBLJANA SCHOOL OF BUSINESS



INTERNATIONAL
BURCH
UNIVERSITY



北京交通大学
BEIJING JIAOTONG UNIVERSITY



AUE FON
SERBIAN UNIVERSITY OF
ECONOMICS



PROGRAM • AGENDA

XIV Međunarodni naučni skup o ekonomskom razvoju i životnom standardu •
XIV International Scientific Conference on Economic Development and Standard of Living

Tema • Main topic

„DIGITALIZACIJA I DIGITALNA TRANSFORMACIJA DRUŠTVA I EKONOMIJE NA ZAPADNOM BALKANU“
„DIGITALIZATION AND DIGITAL TRANSFORMATION OF SOCIETY AND ECONOMY
IN THE WESTERN BALKANS“

14. JUN 2024 • JUN 14th, 2024

EDASOL ZOOM MEETING 1

Meeting ID: 679 192 8209

Passcode: FDH540



AGENDA EDASOL 2024

Petak, 14. jun, 2024 • Friday, June 14th, 2024 • Time zone (UTC+01:00)

[Jezici: Engleski • jezici naroda u BiH • Languages: English • languages of the peoples of BiH]

10:00 – 10:30	CEREMONIJA OTVARANJA, DOBRODOŠLICA • OPENING CEREMONY, WELCOME SPEECH Moderator: Miloš Todorović
10:00 – 10:10	Prof. dr Sanel Jakupović – dobrodošlica • welcome speech Rektor Panevropskog univerziteta „APEIRON“ • Rector of the Paneuropean University „APEIRON“
10:10 – 10:15	Aleksandar Drljača – V.d.direktora Razvojne agencije Grada Prijedora • A. Director of the Development Agency of the City of Prijedor „PREDA“
10:15 – 10:25	Predstavnik donatora • Representative of the donor - Njemačko društvo za međunarodnu saradnju (GIZ) • Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) • German Society for International Cooperation (GIZ)
10:25 – 10:30	Goran Vučić – šef Kabineta ministra za evropske integracije i međunarodnu saradnju u Vladi Republike Srpske • Head of the Cabinet of the Minister for European Integration and International Cooperation in the Government of Republika Srpska
10:30 – 11:35	PANEL SESIJA (P-1) • UVODNI REFERATI. PANEL SESSION (P-1) • KEYNOTE SPEAKERS Moderator: Miloš Todorović • Sekretar Secretary: Tanja Škorić
10:30 – 10:50	Saša Karalić • Goran Rodić PREZENTACIJA PROJEKTA „REPRO – DI“ • PRESENTATION OF „REPRO – DI“ PROJECT Koordinatori projekta - Razvojna agencija Grada Prijedora • Project coordinators - Development Agency of the City of Prijedor „PREDA“
10:50 – 11:05	Adis Burazerović PREMOŠČAVANJE DIGITALNOG JAZA: OSNAŽIVANJE KROZ DIGITALNU TRANSFORMACIJU • BRIDGING THE DIGITAL DIVIDE: EMPOWERMENT THROUGH DIGITAL TRANSFORMATION Direktor tehnologija • Director of Technology at Publicis Sapient, London, England (UK) - online
11:05 – 11:20	Krunoslav Ris STRATEŠKI PRISTUP DIGITALNOJ TRANSFORMACIJI • STRATEGIC APPROACH TO DIGITAL TRANSFORMATION Konsultant za digitalnu transformaciju • Consultant for digital transformation, Osijek, Croatia
11:20 – 11:35	Saša Jovanović KONCEPT DIGITALNOG PREDUZETNIŠTVA I BRENDIRANJA U SAVREMENOM BIZNISU • THE CONCEPT OF DIGITAL ENTREPRENEURSHIP AND BRANDING IN CONTEMPORARY BUSINESS Redovni profesor Visoke poslovne škole MBS • Full Professor Modern Business School, Belgrade, Serbia
11:35 – 12:00	KAFE PAUZA • COFFE BREAK ZAJEDNIČKA FOTOGRAFIJA • GROUP PHOTO IZJAVE ZA MEDIJE • STATEMENTS FOR THE MEDIA UMREŽAVANJE • NETWORKING
12:00 – 17:00	RAD U SESIJAMA SEKCIJA • WORK IN SESSIONS SECTIONS

Izmjene plana i satnice izlaganja mogu se usaglašavati sa moderatorima sekcija. Prezentacije radova traju do 10 minuta.
Changes to the presentation plan and schedule can be agreed with the session moderators. Presentations should last up to 10 minutes.

AGENDA EDASOL 2024

Petak, 14. jun, 2024 • Friday, June 14th, 2024 • Time zone (UTC+01:00)

[Jezici: Engleski • jezici naroda u BiH • Languages: English • languages of the peoples of BiH]

12:00 – 14:50		SESIJA SEKCIJE (S-I) • SESSION SECTION (S-I) • Time zone (UTC+01:00) Prezentacija učesnika (10 minuta) • Participant presentation (10 minutes) Moderatori • Moderators: Bogdana V. Gligorić • Aleksandra Vidović
EDASOL ZOOM MEETING 2 Meeting ID: 873 8129 1761 Passcode: 267805 		
12:00-12:10	Ostoja Barašin	EKONOMIJE ZAPADNOG BALKANA U NEOLIBERALNOJ GLOBALIZACIJI
12:10-12:20	Mirjana Milovanović Zorana Agić Svetlana Dušanić-Gaćić	THE INFLUENCE OF GDP ON THE FOREIGN TRADE OF BIH WITH A FOCUS ON THE IMPORT AND EXPORT TO THE COUNTRIES OF THE EUROPEAN UNION
12:20-12:30	Igor Razbornik Sanja Todosijević	TRANSFORMATIONAL AI (TRAI): REVOLUTIONIZING THE MODERN BUSINESS WORLD
12:30-12:40	Goran Matijević Željko Đurić Martina Matijević	KAZNENA DJELA PROTIV OKOLIŠA U EUROPSKOJ UNIJI, PRIJETNJA OPSTANKU, TE RIZIK ZA PODUZEĆA I MENADŽMENT
12:40-12:50	Anita Kulaš Miroslavljević Branka Martić Ines Rendulić	ETIČNO KOMUNICIRANJE NA DRUŠTVENIM MREŽAMA
12:50-13:00	Ružica Škurta Babić Maja Ozmeć-Ban Jasmin Bajić	AIRLINE LEG BASED REVENUE MANAGEMENT: EVALUATION OF OPTIMAL AND HEURISTIC MODELS
13:00-13:10	Ivona Blažević Dević	ANALYSIS OF THE INFLUENCE OF WORKING TIME FLEX-IBILITY AND LABOUR LAW STATUS FLEXIBILITY ON THE REDUCTION OF THE UNEMPLOYMENT RATE (on-line)
13:10-13:20	Darijo Jerković Jelena Ljubas Čurak Tanja Gavrić	DIGITAL TRANSFORMATION IN BOSNIA AND HERZEGOVINA COMPANIES: ANALYSIS OF THE DEGREE OF INTEGRATION AND IMPACT ON BUSINESS
13:20-13:30	Katarina Držajić Laketić	LEVERAGING ARTIFICIAL INTELLIGENCE IN MODERN TRANSLATION INDUSTRY: LEGAL AND ECONOMIC CONTEXT
13:30-13:40	Dragan S. Jović Vesela Vlašković	RAZLIKE U FINANSIJSKOM CIKLUSU BOSNE I HERCEGOVINE I DRUGIH VALUTNIH PODRUČJA
13:40-13:50	Jovana Pušac	ZNAČAJ FINANSIJSKOG FORENZIČKOG VEŠTAČENJA U SPOROVIMA ZBOG PROBIJANJA PRAVNE LIČNOSTI
13:50-14:00	Mirko Miličević	PRIMJENA SAVREMENIH PROCESNIH METODOLOGIJA U FUNKCIJI POBOLJŠANJA POSLOVNE IZVRSNOSTI
14:00-14:10	Tashfeen Ahmad	USE OF DIGITIZATION AND ARTIFICIAL INTELLIGENCE IN MANAGEMENT: ARE WE PREPARING STUDENTS FOR THE FUTURE?
14:10-14:20	Miloš Grujić Maja Vretenar Cobović	ANALYSIS OF THE ATTITUDES OF BOSNIA AND HERZEGOVINA RESIDENTS TOWARDS THE PENSION SYSTEM AND PRIVATE PENSION INSURANCE
14:20-14:30	Đevad Šašić Merima Tanović	MANAGERIAL AND INDIVIDUAL IMPACT OF APPRAISAL ON EMPLOYEES' PERFORMANCE IN LOCAL GOVERNMENT UNITS IN BOSNIA AND HERZEGOVINA
14:30-14:40	Aleksandar Panzalović	PRIMJENA OCR TEHNOLOGIJE I STRUKTURIRANE OBRADE PDF-A ZA AUTOMATIZOVANJE KNJIŽENJA FINANSIJSKIH IZVJEŠTAJA
14:40-14:50	Jovo Simić	AUTOMATIZOVANJE UNOSA PODATAKA U POSLOVNI SOFTVER PRIMJENOM QR KODA I DAJSOVOG KOEFICIJENTA
14:50– 15:30		PAUZA ZA RUČAK • LUNCH BREAK

AGENDA EDASOL 2024

Petak, 14. jun, 2024 • Friday, June 14th, 2024 • Time zone (UTC+01:00)

[Jezici: Engleski • jezici naroda u BiH • Languages: English • languages of the peoples of BiH]

15:30 – 17:00		SESIJA SEKCIJE (S-I) • SESSION SECTION (S-II) • Time zone (UTC+01:00) Prezentacija učesnika (10 minuta) • Participant presentation (10 minutes) Moderatori • Moderators : Bogdana V. Gligorić • Aleksandra Vidović
15:30- 15:40	Lena Sigurnjak	COMPETITIVENESS AND BUSINESS EXCELLENCE OF LARGE CROATIAN COMPANIES WITH A SPECIAL FOCUS ON STOCK MARKET VALUE (on-line)
15:40- 15:50	Vesna Novaković Miloš Jokić Mirjana Milovanović	TRANSPARENCY OF FINANCING OF THE NON-PROFIT ORGANIZATIONS IN THE REPUBLIC OF SRPSKA
15:50- 16:00	Kamal Tasiu Abdullahi	E-GOVERNANCE IMPLEMENTATION IN NIGERIA: SUCCESSES, CHALLENGES, AND LESSONS LEARNED (on-line)
16:00- 16:10	Jelena Lukić Nikolić	THE IMPACT OF DIGITAL TECHNOLOGIES AND TOOLS ON BUSINESS COMMUNICATION IN CONTEMPORARY BUSINESS ENVIRONMENT (on-line)
16:10- 16:20	Valentina Pirić Mirna Korićan Lajtman Maja Martinović	AGE-RELATED DIFFERENCES IN INSTAGRAM USAGE AND LUXURY BRAND PERCEPTION: A STUDY IN CROATIA (on-line)
16:20- 16:30	Željko Đurić Radovan Višković	SLOBODNE EKONOMSKE ZONE U FUNKCIJI PRIVREDNOG RAZVOJA I JAČANJA KONKURETNOSTI POSLOVANJA PRIVREDNIH DRUŠTAVA
16:30- 16:40	Željko Đurić Radovan Višković	GLOBALNI TREDOVI KRETANJA UPRAVLJANJA U DRUMSKOM TRANSPORTU I NJIHOV UTICAJ NA LANCE SNABDIJEVANJA
16:40- 16:50	Boris Spasojević Aleksandar Đukić	UTICAJ INFLACIJE NA INVESTICIJE U REPUBLICI SRPSKOJ
16:50- 17:00	DISKUSIJA UČESNIKA I ZAKLJUČCI KONFERENCIJE DISCUSSION OF THE PARTICIPANTS AND CONCLUSIONS OF THE CONFERENCE	