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ΑΠΕΙΡΟΝ

za multidisciplinarnе i virtuelne studije  
Pan-European University for Multidiscipline & Virtual Studies  
Banja Luka

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Univerza v Novem mestu  
University of Novo mesto



## AGENDA

XII Međunarodni naučni skup o ekonomskom razvoju i životnom standardu

# EDASOL 2022

XII International Scientific Conference on Economic Development and Standard  
of Living



[Link: https://us06web.zoom.us/j/82661211427?pwd=dVFWRDZWcS1RThTQkpwVXRGRWmk4UT09](https://us06web.zoom.us/j/82661211427?pwd=dVFWRDZWcS1RThTQkpwVXRGRWmk4UT09)

[Zoom Meeting ID: 826 6121 1427](#)

[Zoom Passcode: 256404](#)

*Tema / Main topic:*

„UTICAJ KRIZE NA EKONOMSKE TOKOVE ZEMALJA ZAPADNOG BALKANA“  
„THE IMPACT OF THE CRISIS ON THE ECONOMIC FLOWS OF THE WESTERN BALKAN COUNTRIES“

[www.edasol-au.com](http://www.edasol-au.com)

16. decembar 2022 / December 16<sup>th</sup>, 2022

# AGENDA EDASOL 2022

[ Jezici: Engleski/ jezici naroda u BiH ]

[ Languages: English / languages of the peoples of BiH ]

Organizator zadržava pravo izmjene agende / The organizer reserves the right to change the agenda

**Petak, 16. decembar, 2022 | Friday, December 16<sup>th</sup>, 2022 | Time zone (UTC+01:00)**

10:00 – 10:30	<b>CEREMONIJA OTVARANJA, DOBRODOŠLICA</b> <b>OPENING CEREMONY, WELCOME SPEECH</b> <i>Predsjedavanje / Chairman: Vesna Novaković</i>
10:00 – 10:05	<b>Prof. dr Vesna Novaković</b> – dobrodošlica / welcome speech Predsjednik programskog odbora EDASOL, Univerzitet Apeiron President of the EDASOL Program Committee, University Apeiron
10:05 – 10:15	<b>Prof. dr Mirjana Landika</b> – dobrodošlica / welcome speech Dekan Fakulteta poslovne ekonomije Dean of the Faculty of Business Economics
10:15 – 11:50	<b>PANEL SESIJA (P-1) / UVODNI REFERATI</b> <b>PANEL SESSION (P-1) / KEYNOTE SPEAKERS</b> MODERATOR: Vesna Novaković SEKRETAR / SECRETARY: Anja Dragojević
10:15 – 10:30	<b>Prof. dr Borštnar Kljajić Mirjana,</b> ASSESSING DIGITAL MATURITY OF SMES IN SLOVENIA Full professor in Information Systems, Faculty of Organizational Sciences, University of Maribor
10:30 – 10:45	<b>Prof. dr Dragana Radicic</b> INNOVATION, DIGITALISATION AND REINDUSTRIALISATION – OPPORTUNITIES FOR THE BALKAN COUNTRIES? Associate Professor in Economics, Lincoln International Business School, University of Lincoln
10:45 – 11:00	<b>Doc. dr Marko Čirović</b> "NEURO CSR: RETHINKING ENVIRONMENTAL COMMUNICATIONS AND SUSTAINABLE CONSUMER BEHAVIOR" Assistant Professor at the Faculty of Organizational Sciences, University of Belgrade
11:00 – 11:15	<b>Andrej Bajić</b> THE IMPACT OF CLIMATE CHANGE ON THE FINANCIAL SYSTEM OF THE EU Manager Deloitte Germany, Lecturer in Finance at Zagreb School of Economics and Management
11:15 – 11:50	<b>PAUZA / BREAK</b>

## **12:00 – 16:00 RAD U SESIJAMA SEKCIJA / WORK IN SESSIONS SECTIONS**

Izmjene plana i satnice izlaganja mogu se usaglašavati sa moderatorima sekcija. Prezentacije radova traju do 10 minuta.

Changes to the presentation plan and schedule can be agreed with the session section moderators. Presentations of papers should last up to 10 minutes.

**12:00 – 16:00 SESIJA SEKCIJE (S-I) / SESSION SECTION (S-I) / Time zone (UTC+01:00)**

Prezentacija učesnika (10 minuta) / Participant presentation (10 minutes)

Moderatori / Moderators: Živana Kljajić

12:00-12:10	<b>Goran Djukanovic</b> <b>Vesna Novaković</b>	DIGITALIZACIJA I VIZUALIZACIJA BANJSKO-REKREATIVNOG POTENCIJALA REPUBLIKE SRPSKE
12:10-12:20	<b>Ana Bovan</b> <b>Mirjana Milovanović</b> <b>Tatjana Mamula Nikolić</b>	EXPLORING THE ASSOCIATION BETWEEN HR INDEPENDENCE IN ORGANIZING EDUCATIONAL INNOVATION PROGRAMS AND THE AVAILABILITY OF EDUCATIONAL AND TALENT MANAGEMENT PROGRAMS IN THE COMPANIES FROM SERBIA AND THE REPUBLIC OF SRPSKA
12:20-12:30	<b>Nina Uremović</b> <b>Maja Jovanović</b> <b>Goran Matijević</b>	PROTECTION OF THE EUROPEAN UNION BUDGET THROUGH THE ACTION OF THE EUROPEAN PUBLIC PROSECUTOR'S OFFICE (EPPO)
12:30-12:40	<b>Višnja Bartolović</b> <b>Goran Matijević</b> <b>Lorena Ciprić</b>	DEMOCRATIC LEADERSHIP STYLE AND VARIABLES OF INFLUENCE ON GROUP DECISION-MAKING IN COMPANIES
12:40-12:50	<b>Ljiljana Stošić Mihajlović</b>	INTANGIBLE STIMULATION AS A MANAGEMENT TASK TO INCREASE PRODUCTIVITY
12:50-13:00	<b>Azra Hanić</b> <b>Anela Džananović</b>	MORAL ORGANIZATIONAL RESPONSIBILITY TOWARD EMPLOYEES – EXAMPLE OF BIH AND SERBIA
13:00-13:10	<b>Nina Uremović</b> <b>Tamara Drljača</b> <b>Stanislav Vuković</b>	OPTIMIZACIJA U PEKARSKOJ INDUSTRIJI – UVOĐENJE LINIJE ZA PROIZVODNJU BEZGLUTENSKIH PROIZVODA
13:10-13:20	<b>Branko Velov</b> <b>Mirjana Doneva</b> <b>Dragan Kolev</b>	QUALITY OF BUSINESS AND MOTIVATION AT WORK IN THE FAMILY BUSINESS
13:20-13:30	<b>Adnan Šahić</b> <b>Džemal Cinac</b> <b>Admir Muslija</b>	OPTIMIZATION OF THE TELECOMMUNICATIONS NETWORK BETWEEN TWO AIR TRAFFIC CONTROL CENTERS USING MICROWAVE LINKS
13:30-13:40	<b>Višnja Bartolović</b> <b>Vana Martinović</b> <b>Mirko Cobović</b>	ISTRAŽIVANJE ZADOVOLJSTVA KORISNIKA KVALITETOM TELEKOMUNIKACIJSKIH USLUGA
13:40-13:50	<b>Elvis Mujkić</b> <b>Vesna Novaković</b>	TESTIRANJE POUZDANOSTI MODELA ZA PREDIKACIJU PLATEŽNE NESPOSOBNOSTI U KRIZNIM USLOVIMA POSLOVANJA – COVID -19 NA PRIMJERU TRGOVAČKIH PREDUZEĆA IZ REPUBLIKE SRPSKE
13:50-14:00	<b>Ivana Tonković Pražić</b> <b>Kristina Devčić</b>	ANALIZA POVEZANOSTI GENERACIJSKIH RAZLIKA I OSOBNIH VRIJEDNOSTI POTROŠAČA: CASE STUDY
14:00-14:10	<b>Sanja Knežević Kušljic</b>	YOUNG PEOPLE'S PERCEPTION ON SUSTAINABLE DEVELOPMENT
14:10-14:20	<b>Matej Galić</b> <b>Željko Sudarić</b> <b>Marko Galić</b>	EFFECT OF UNPREDICTABLE CHALLENGES IN MARKET CULTURE AND ENVIRONMENTAL COMPLEXITY
14:20-14:30	<b>Svetlana Dušanić-Gačić</b> <b>Mladen Miroslavljević</b> <b>Nenad Novaković</b>	ETIKA KAO IZAZOV BH. MEDIJA
14:30-14:40	<b>Bojan Baškot</b> <b>Nikola Matijašević</b>	CONFIRMATORY FACTOR ANALYSIS OF ORGANIZATIONAL EFFICIENCY IN PUBLIC SECTOR: STRUCTURAL EQUATION MODEL FOR FIVE LOCAL GOVERNMENTS IN REPUBLIC OF SRPSKA
14:40-14:50	<b>Željko Račić</b> <b>Slaviša Kovačević</b>	PRIMJENA FAKTORSKE ANALIZE I I-ODSTOJANJA U RANGIRANJU ZEMALJA PREMA STEPENU RAZVIJENOSTI

14:50- 15:00	<b>Nermin Palić</b> <b>Osman Lindov</b>	IMPROVING THE PERFORMANCE OF THE TRAFFIC NOISE MODEL USING MULTILINEAR REGRESSION
15:00- 15:10	<b>Aleksandra Karić</b>	DIGITALNI MARKETING U PREDUZETNIŠTVU
15:10- 15:20	<b>Mario Pines</b>	AFTER THE EURO AND INTERSTATE BANKING: FALLOUT HYPOTHESIS EURO - RECONSIDERED 2 022
15:20- 15:30	<b>Aleksandar Đukić</b> <b>Višnja Kojić</b> <b>Živana Kljajić</b>	THE EFFECT OF INFLATION ON TAX REVENUES IN THE REPUBLIC OF SERBIA
15:30- 15:40	<b>Siniša Kurteš</b> <b>Srđan Amidžić</b> <b>Drago Kurušić</b>	RELATIONSHIP BETWEEN FOREIGN DIRECT INVESTMENTS, OPENNESS AND ECONOMIC GROWTH: EVIDENCE FROM DEVELOPING COUNTRIES
15:30- 16:00	<b><i>DISKUSIJA UČESNIKA I ZAKLJUČCI SESIJE</i></b> <b><i>DISCUSSION OF THE PARTICIPANTS AND CONCLUSIONS OF THE SESSION</i></b>	