



## XIV International Scientific Conference on Economic Development and Standard of Living

### DIGITALIZATION AND DIGITAL TRANSFORMATION OF SOCIETY AND ECONOMY IN THE WESTERN BALKANS



# EDASOL 2024

THE BUSINESS CONFERENCE WILL BE HELD ALONG WITH THE EDASOL 2024 PROGRAM WITHIN THE FRAMEWORK OF THE PROJECT "REPRO Initiation of Digital transformation services (REPRO DI)"



14<sup>th</sup> June 2024.  
Banja Luka, Bosnia and Herzegovina

XIV International Scientific Conference on Economic Development and Standard of Living (EDASOL 2024) will take place on 14<sup>th</sup> June 2024. in Banja Luka (Bosnia and Herzegovina) and is organized by the Faculty of Business Economics of the Pan-European University Apeiron in collaboration with partners – Tambov State University from Russia, Beijing Jiatong University from China, Trakya University from Turkey, the University of Novo Mesto from Slovenia, Veleučilište Velika Gorica from Croatia, The American University of Europe – FON, Skopje from North Macedonia, University „Union Nikola Tesla“ in Belgrade from Serbia and International Burch University in Sarajevo from Bosnia and Herzegovina.

The main goal of this Conference is to gather international experts from academic community, research institutions and the economy relevant to the wider field of economics and development in the context of the impact of the crisis on the economic flows of the Western Balkans. The Conference will also provide a platform for the exchange of knowledge, ideas and results between science and industry.

### ORGANIZERS

- Faculty of Business Economics, Pan-European University Apeiron, Banja Luka, Bosnia and Herzegovina
- Tambov State University, Tambov, Russia
- Beijing Jiatong University, Beijing, China
- Trakya University, Edime, Turkey
- Faculty of Economics and Informatics, University of Novo Mesto, Slovenia
- Veleučilište Velika Gorica, Croatia
- The American University of Europe - FON, Skopje, North Macedonia
- University „Union Nikola Tesla“ in Belgrade, Serbia
- International Burch University in Sarajevo, Bosnia and Herzegovina
- Modern Business School, Belgrade, Serbia

### MAIN TOPICS

- Digitization
- Digital transformation
- Statistical analysis and quantitative methods
- Sustainable development
- Circular economy
- Fiscal economy
- Corporate Social Responsibility (CSR)
- Digitization of business processes,
- Information technologies as support for economic development
- Multimedia and market communications
- Research and development,
- e-Government
- Logistics and management
- Labor market and educational policy
- Risk management

### BUSINESS CONFERENCE

Within the project "REPRO digital transformation of the wood processing sector - REPRO DI", supported by the project "Innovations and digitization of small and medium-sized enterprises in Bosnia and Herzegovina/EU4DigitalSME" which is co-financed by the European Union and the government of the Federal Republic of Germany, and implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), GmbH, the conference "SMEs Go DIGITAL - Digital transformation of small and medium-sized enterprises" will be held in parallel with the EDASOL program.

### PROGRAM COMMITTEE

<b>Novakovic V (Bosnia and Herzegovina), president</b>	Avramović Z. (Serbia)
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Đurić, Ž. (Bosna i Hercegovina)	Maksimović Sekulić N (Serbia)
	Držajić, K (Bosna i Hercegovina)

### ORGANIZING COMMITTEE

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Vučenović Radovan	Petković Marijana
Dujaković Maja	Dugonjić Zorica
Tomić Siniša	Tatarević Elvedina

### CONFERENCE SECRETARIAT

**Technical Secretary: Tanja Škorić**  
 Web design: Marko Milovanovic  
 Graphic Editor: Sretko Bojić  
 E-mail: [edasol@apeiron-edu.eu](mailto:edasol@apeiron-edu.eu)  
 Web page: [www.edasol-au.com](http://www.edasol-au.com)  
 Phone: +387 51 247 971;

### IMPORTANT DATES

Deadline for abstract and full paper submission (for papers submitted for potential publication in the June 2024 issue of EMC Review):

**April 05, 2024.**

Submission of paper titles and abstracts (from 150 to 300 words) using abstract submission form (available at the [link](#))

Notification of acceptance of abstracts and full papers (for papers submitted for potential publication in the June 2024 issue of EMC Review):

**May 7, 2024.**

Deadline for abstract and full paper submission (for papers submitted for potential publication in the December 2024 issue of EMC Review):

**May 24, 2024.**

Notification of acceptance of abstracts and full papers (for papers submitted for potential publication in the December 2024 issue of EMC Review):

**June 06, 2024.**

**CONFERENCE DATE JUN 14, 2024.**

## INFORMATION FOR PARTICIPANTS

### CONFERENCE VENUE

Pan-European University Apeiron, Vojvode Pere Krece 13, 78 102 Banja Luka, Bosnia and Herzegovina  
Google maps: Q54M+CR Banja Luka

### ACCOMMODATION (recommended)

Zepter Hotel „Palace“,  
Address: Kralja Petra I Karadorđevića 60, 78 000 Banja Luka, BiH.  
Google maps: Q59Q+RF Banja Luka  
Phone: +387 51 223 040  
E-mail: [info@hotelpalasalbl.com](mailto:info@hotelpalasalbl.com)  
Web: [www.zepterhotelpalace.com](http://www.zepterhotelpalace.com)

### REGISTRATION

Registration will be on the registration desk at the Pan-European University Apeiron in Banja Luka.

June 14, 2024.	09:00 – 10:00h
<b>Conference fees for one author (VAT included)</b>	
Deadline for early registration and conference fee payment:	
<b>May 15, 2024.</b>	<b>100.00 EUR</b>
Last deadline for conference fee payment:	
<b>June 14, 2024.</b>	<b>150.00 EUR</b>

The registration fee includes: organization of the conference, accreditation material, costs of anonymous review for publication of papers in the „EMC Review“, lunch and refreshments during the conference, one printed copy of the conference proceedings (conference program and abstract book), certificate.

Students and the academic staff of Pan-European University Apeiron, as well as the participants of the "REPRO-DI" project business conference. **won't be charged with registration fee.**

All accepted papers after a positive review will be published in the issues of the Journal „EMC Review“ ([www.emc-review.com](http://www.emc-review.com)). Paper publishing is included in the conference fee.



## INSTRUCTIONS FOR FEE PAYMENT

Registration fees can be paid to the bank account of the Pan-European University Apeiron:

- Account number for domestic payments (in BAM): 5672411100011097 (with the designation "for the the scientific conference EDASOL 2024"), or
- Foreign account number for foreign payments (in EUR) at Raiffeisen Bank dd Bosnia and Herzegovina, Swift code: RZBABA2S; Address: Zmaja od Bosne bb, Sarajevo BiH; IBAN code: BA391611450000306895, Beneficiary name: APEIRON Panevropski univerzitet, Beneficiary Address: Vojvode Pere Krece 13.


### SPONSORSHIP (VAT included)

Interested entities (companies, institutions and others) can be sponsors of the EDASOL 2024 as follows:

- Presentation via "info-stand", 150.00 EUR,
- Multimedial presentation, including „info desk“, 250.00 EUR.

### PRESENTATIONS

Presentations should take up to 10 minutes. Authors will have the possibility of using computers for the presentations (Power Point).

Participants who are unable to physically attend the conference will have the option to participate online through the Zoom application. 

### PUBLICATIONS

According to the Program Committee recommendations, the authors of the selected papers will be invited to extend their papers for publication in the following publications:

- Book of abstracts of all accepted and presented papers (with ISBN number); and
- Scientific Journal „Economy and Market Communication Review“ (Indexed in ESCI – Web of Science, Clarivate Analytics).



### INSTRUCTIONS TO AUTHORS OF THE PAPERS

Authors are obliged to prepare and submit their papers through the OJS platform, and in accordance with the "Instructions for authors" given on the website of the Journal of Economics and Market Communications - EMC Review on the following [link](#).



## LANGUAGES OF THE CONFERENCE

The official languages of the conference are English and the languages of the peoples of Bosnia and Herzegovina.

## HOW TO GET TO „EDASOL“?

### ARRIVING BY PLANE

- Banja Luka Airport + bus shuttle (20 minute drive)
- Zagreb Airport + bus to Banja Luka (2 h drive)
- Sarajevo Airport + bus to Banja Luka (4h drive)
- Belgrade Airport + bus to Banja Luka (4h drive)

### ARRIVING BY CAR

- From Zagreb (188 km); A1 highway, Banja Luka exit – highway E661 (Gradiška-Banja Luka)
- From Belgrade (330 km); highway A-3 (Serbia) – highway A1 (Croatia), Banja Luka exit – highway, E661 (Gradiška-Banja Luka)
- From Sarajevo (189 km); – highway A1 (FBiH) – highway „9.januar“ (Doboj-Banja Luka).

