



Univerza v Novem mestu
Fakulteta za ekonomijo
in informatiko



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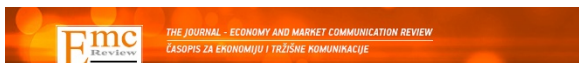
Second announcement

XIV International Scientific Conference on Economic Development and Standard of Living „EDASOL 2024“

DIGITALIZATION AND DIGITAL TRANSFORMATION OF SOCIETY AND ECONOMY IN THE WESTERN BALKANS



Papers will be nominated for publication in *CASOPIS ZA EKONOMIJU I TRZISNE KOMUNIKACIJE*, Web of science-ESCI index, with an impact factor of JIF 2022 (0.2), MASTER LIST - JCR 2023



THE BUSINESS CONFERENCE WILL BE HELD ALONG WITH THE EDASOL 2024 PROGRAM WITHIN THE FRAMEWORK OF THE PROJECT "REPRO Initiation of Digital transformation services (REPRO DI)"



14th June 2024.
Banja Luka, Bosnia and Herzegovina

INTRODUCTORY INFORMATION

The XIV International Scientific Conference on Economic Development and Living Standards (EDASOL 2024) will be held on June 14, 2024 in Banja Luka (Bosnia and Herzegovina), organized by the Faculty of Business Economics of the Pan-European University Apeiron and in cooperation with partners from Turkey, China, Russia, Slovenia, Serbia, North Macedonia, Croatia and Bosnia and Herzegovina. The main theme of the meeting is entitled: **Digitization and digital transformation of society and economy in the Western Balkans**. The conference brings together researchers and the academic community to discuss various aspects of digitization and digital transformation in the Western Balkans region, including developments and challenges in the field of connectivity, digital skills, digital economy and cyber security. One of the main goals of the meeting is to connect scientists and researchers from the Western Balkans region and the world to share their research, best practice and past experiences in the field of digitization and digital transformation. The conference will also provide a platform for the exchange of knowledge, ideas and results between the scientific community and the economic sector, that is, how the process of digitalization of the economy can contribute to the fight against unemployment.

ORGANIZERS

- Faculty of Business Economics, Pan-European University Apeiron, Banja Luka, Bosnia and Herzegovina, main organizer
- Tambov State University, Tambov, Russia
- Beijing Jiatong University, Beijing, China
- Trakya University, Edirne, Turkey
- Faculty of Economics and Informatics, University of Novi Mesto, Slovenia
- University of Velika Gorica (Republic of Croatia)
- AUE-FON University of Skopje, North Macedonia
- "Union Nikola Tesla" University in Belgrade, Serbia
- Ljubljana School of Business
- International Burch University in Sarajevo, Bosnia and Herzegovina
- Modern Business School, Belgrade, Serbia

MAIN TOPICS

- Digitization, digital transformation
- Statistical analysis and quantitative methods
- Sustainable development
- Circular economy
- Fiscal economy
- Corporate Social Responsibility (CSR)
- Digitization of business processes,
- Information technologies as support for economic development
- Multimedia and market communications
- Research and development,
- e-Government
- Logistics and management
- Labor market and educational policy
- Risk management

BUSINESS CONFERENCE

Within the project "REPRO digital transformation of the wood processing sector - REPRO DI", supported by the project "Innovations and digitization of small and medium-sized enterprises in Bosnia and Herzegovina/EU4DigitalSME" which is co-financed by the European Union and the government of the Federal Republic of Germany, and implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ). GmbH, the conference "SMEs GO DIGITAL - Digital transformation of small and medium-sized enterprises" will be held in parallel with the EDASOL program.

PROGRAM COMMITTEE

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Tomić Siniša	Tatarević Elvedina

CONFERENCE SECRETARIAT

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IMPORTANT DATES

Deadline for abstract and full paper submission (for papers submitted for potential publication in the June 2024 issue of EMC Review):

April 05, 2024.

Submission of paper titles and abstracts (from 150 to 300 words) using abstract submission form (available at the [link](#))

Notification of acceptance of abstracts and full papers (for papers submitted for potential publication in the June 2024 issue of EMC Review):

May 7, 2024.

Deadline for abstract and full paper submission (for papers submitted for potential publication in the December 2024 issue of EMC Review):

May 24, 2024.

Notification of acceptance of abstracts and full papers (for papers submitted for potential publication in the December 2024 issue of EMC Review):

June 06, 2024

CONFERENCE DATE JUN 14, 2024.

INFORMATION FOR PARTICIPANTS

CONFERENCE VENUE

Pan-European University Apeiron, Vojvode Pere Krece 13, 78102 Banja Luka, Bosnia and Herzegovina
Google maps: [O54M+CR Banja Luka](#)

ACCOMMODATION (recommended)

For participants from outside Banja Luka, we recommend accommodation in Hotel "Bosna", Address: Kralja Petra I Karadorđevića 97, 78 000 Banja Luka, BiH.

Google maps: [O5FR+68 Banja Luka](#)

Telefon: +387 51 215 775

E-mail: info@hotelbosna.com

Web: www.hotelbosna.com

REGISTRATION

Registration will be on the registration desk at the Pan-European University Apeiron in Banja Luka.

June 14, 2024.	09:00 – 10:00h
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Conference fees for one author (VAT included)

Deadline for early registration and conference fee payment:	
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May 15, 2024.	100.00 EUR
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Last deadline for conference fee payment:	
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June 14, 2024.	150.00 EUR
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The registration fee includes: organization of the conference, accreditation material, costs of anonymous review for publication of papers in the „EMC Review“, lunch and refreshments during the conference, one printed copy of the conference proceedings (conference program and abstract book), certificate.

Students and the academic staff of Pan-European University Apeiron, as well as the participants of the "REPRO-DI" project business conference. won't be charged with registration fee.

THE COSTS OF THE CONFERENCE REGISTRATION COVER ALSO THE COSTS OF EDITING THE PAPER IN THE JOURNAL.

Papers will be nominated for publication in CASOPIS ZA EKONOMIJU I TRZISNE KOMUNIKACIJE, (www.emc-review.com), Web of Science Core Collection: Emerging Sources Citation Index, with an impact factor of JIF 2022 (0.2). [MASTER LIST - JCR 2023](#)



INSTRUCTIONS FOR FEE PAYMENT

Registration fees can be paid to the bank account of the Pan-European University Apeiron:

- Account number for domestic payments (in BAM): 5672411100011097 (with the designation "for the the scientific conference EDASOL 2024"), or
- Foreign account number for foreign payments (in EUR) at Raiffeisen Bank dd Bosnia and Herzegovina, Swift code: RZBABA2S; Address: Zmaja od Bosne bb, Sarajevo BiH; IBAN code: BA39161145000306895, Beneficiary name: APEIRON Panevropski univerzitet, Beneficiary Address: Vojvode Pere Krece 13.


SPONSORSHIP (VAT included)

Interested entities (companies, institutions and others) can be sponsors of the EDASOL 2024 as follows:

- Presentation via "info-stand", 150.00 EUR,
- Multimedial presentation, including „info desk“, 250.00 EUR.

PRESENTATIONS

Presentations should take up to 10 minutes. Authors will have the possibility of using computers for the presentations (Power Point).

Participants who are unable to physically attend the conference will have the option to participate online through the Zoom application. 

PUBLICATIONS

According to the Program Committee recommendations, the authors of the selected papers will be invited to extend their papers for publication in the following publications:

- Book of abstracts of all accepted and presented papers (with ISBN number); and
- Časopis za ekonomiju i tržišne komunikacije – Economy and Market Communication Review" (ESCI – Web of Science, Clarivate Analytics).

Papers will be nominated for publication in CASOPIS ZA EKONOMIJU I TRZISNE KOMUNIKACIJE, (www.emc-review.com), Web of Science Core Collection: Emerging Sources Citation Index, with an impact factor of JIF 2022 (0.2). [MASTER LIST - JCR 2023](#)

INSTRUCTIONS TO AUTHORS OF THE PAPERS

Authors are obliged to prepare and submit their papers through [OJS platform](#), and in accordance with the "[Instructions for authors](#)" given on the [website of the Journal of Economics and Market Communications - EMC Review](#)



LANGUAGES OF THE CONFERENCE

The official languages of the conference are English and the languages of the peoples of Bosnia and Herzegovina.

HOW TO GET TO „EDASOL“?

ARRIVING BY PLANE

- Banja Luka Airport + bus shuttle (20 minute drive)
- Zagreb Airport + bus to Banja Luka (2 h drive)
- Sarajevo Airport + bus to Banja Luka (4h drive)
- Belgrade Airport + bus to Banja Luka (4h drive)

ARRIVING BY CAR

- From Zagreb (188 km); A1 highway, Banja Luka exit – highway E661 (Gradiška-Banja Luka)
- From Belgrade (330 km); highway A-3 (Serbia) – highway A1 (Croatia), Banja Luka exit – highway, E661 (Gradiška-Banja Luka)
- From Sarajevo (189 km); – highway A1 (FBiH) – highway „9.januar“ (Doboj-Banja Luka).

CONTACT

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