

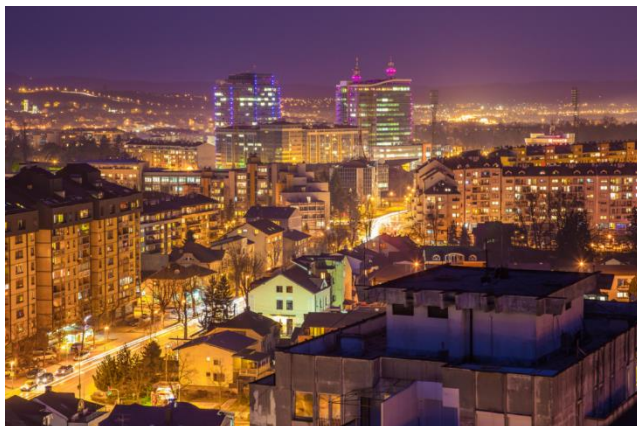


## XI International Scientific Conference on Economic Development and Standard of Living

„Digital Economy and Industry 4.0 – Opportunities and Challenges for the Western Balkan Countries“



# EDASOL 2021



12<sup>th</sup>-13<sup>th</sup> November 2021.  
Banja Luka, Bosnia and Herzegovina

**XI International Scientific Conference on Economic Development and Standard of Living (EDASOL 2021)** will take place from 12<sup>th</sup> to 13<sup>th</sup> November 2021. in Banja Luka (Bosnia and Herzegovina) and is organized by the Faculty of Business Economics of the Pan-European University Apeiron in collaboration with partners – Tambov State University from Russia, Beijing Jiatong University from China, Trakya University from Turkey, Faculty of Logistics in Celje and University of Novo Mesto from Slovenia, Faculty of Economics in Zagreb from Croatia, FON University of Skopje from North Macedonia, University „Union Nikola Tesla“ in Belgrade from Serbia and University of Zenica and International Burch University in Sarajevo from Bosnia and Herzegovina.

The main goal of this Conference is to gather international experts from academic community, research institutions and the economy relevant to the wider field of economics and development in the context of the digital economy and industry 4.0 with an emphasis on the countries of the Western Balkan region. The Conference will also provide a platform for the exchange of knowledge, ideas and results between science and industry.

### ORGANIZERS

- Faculty of Business Economics, Pan-European University Apeiron, Banja Luka, Bosnia and Herzegovina
- Tambov State University, Tambov, Russia
- Beijing Jiatong University, Beijing, China
- Trakya University, Edirne, Turkey
- Faculty of Economics, University of Zagreb, Croatia
- Faculty of Logistics, University of Maribor, Slovenia
- Faculty of Economics and Informatics, University of Novo Mesto, Slovenia
- FON University in Skopje, North Macedonia
- University „Union Nikola Tesla“ in Belgrade, Serbia
- University of Zenica, Bosnia and Herzegovina
- International Burch University in Sarajevo, Bosnia and Herzegovina

### MAIN TOPICS

- Digital Economy and Industry 4.0.
- E-Business, e-Government
- Corporate Social Responsibility (CSR)
- Economic consequences of the COVID-19 pandemic
- Information technologies as a support to economic development
- Multimedia and market communications
- Research, development, practice and innovation
- Logistics and management
- Labor market and education policy
- Risk management
- Microeconomics
- Macroeconomics
- Economic planning and development
- Economic policy
- Fiscal economy
- Marketing
- International economics
- Operational research
- Business finances
- Entrepreneurial economy
- Accounting and auditing
- Theoretical economics
- Statistical analysis and quantitative methods
- Trade, tourism and hospitality

### PROGRAM COMMITTEE

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Kramberger T. (Slovenia)	Kumar A. (Slovenia)
Grivec M. (Slovenia)	Blažič M. (Slovenia)
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Živković A. (Serbia)	Bubanja V.M. (Serbia)
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Buyukmirza K. (Turkey)	Pukdemir R. (Turkey)
Burkcin E. (Turkey)	Ozbirecikli M. (Turkey)
	Tran Ngoc Huy D. (Vietnam)

### ORGANIZING COMMITTEE

<b>Jakupović Sanel, president</b>	Stojanović Vladimir
Aleksić Siniša	Uremović Darko
Vučenović Radovan	Petković Marijana
Dujaković Maja	Dugonjić Zorica
Tomić Siniša	Tatarević Elvedina

### CONFERENCE SECRETARIAT

<b>Technical Secretary:</b>	<b>Aljoša Kostić</b>
Web design:	Alen Tatarević
Graphic Editor:	Sretko Bojić
E-mail:	<a href="mailto:edasol@apeiron-edu.eu">edasol@apeiron-edu.eu</a>
Web page:	<a href="http://www.edasol-au.com">www.edasol-au.com</a>
Phone:	+387 51 247 971; +387 65 919 505

### IMPORTANT DATES

Deadline for abstract and full paper submission (for papers submitted for potential publication in the June 2022 issue of EMC Review):

**August 31, 2021.**

Submission of paper titles and abstracts (from 150 to 300 words) using abstract submission form (available at the [link](#))

Notification of acceptance of abstracts and full papers (for papers submitted for potential publication in the June 2022 issue of EMC Review):

**September 26, 2021.**

Deadline for abstract and full paper submission (for papers submitted for potential publication in the December 2022 issue of EMC Review):

**September 30, 2021.**

Notification of acceptance of abstracts and full papers (for papers submitted for potential publication in the December 2022 issue of EMC Review):

**October 30, 2021.**



## INFORMATION FOR PARTICIPANTS

### CONFERENCE VENUE

Pan-European University Apeiron, Vojvode Pere Krece 13, 78 102 Banja Luka, Bosnia and Herzegovina  
 Google maps: Q54M+CR Banja Luka

### ACCOMMODATION (recommended)

Zepter Hotel „Palace“,  
 Address: Kralja Petra I Karadorđevića 60, 78 000 Banja Luka, BiH.  
 Google maps: Q59Q+RF Banja Luka  
 Phone: +387 51 223 040  
 E-mail: [info@hotelpalace.com](mailto:info@hotelpalace.com)  
 Web: [www.zepterhotelpalace.com](http://www.zepterhotelpalace.com)

Registered conference participants will receive a special discount.

### REGISTRATION

Registration will be on the registration desk at the Pan-European University Apeiron in Banja Luka.

November 12, 2021.	10:00 – 11:00h
November 13, 2021.	10:00 – 11:00h

### Conference fees for one author (VAT included)

Deadline for early registration and conference fee payment: <b>August 31, 2021.</b>	<b>100.00 EUR</b>
Last deadline for conference fee payment: <b>October 31, 2021.</b>	<b>150.00 EUR</b>

The registration fee includes: organization of the conference, accreditation material, costs of anonymous review for publication of papers in the „EMC Review“, lunch and refreshments during the conference, one printed copy of the conference proceedings (conference program and abstract book), certificate.

Students and the academic staff of Pan-European University Apeiron won't be charged with registration fee.

All accepted papers after a positive review will be published in the issues of the Journal „EMC Review“ ([www.emc-review.com](http://www.emc-review.com)). Paper publishing is included in the conference fee.

### INSTRUCTIONS FOR FEE PAYMENT

Registration fees can be paid to the bank account of the Pan-European University Apeiron:

- Account number for domestic payments (in BAM): 555 007 0022 4960 12 (with the designation "for the the scientific conference EDASOL 2021"), or
- Foreign account number for foreign payments (in EUR) at Raiffeisen Bank dd Bosnia and Herzegovina, Swift code: RZBABA2S; Address: Zmaja od Bosne bb, Sarajevo BiH; IBAN code: BA391611450000306895, Beneficiary name: APEIRON Panevropski univerzitet, Beneficiary Address: Vojvode Pere Krece 13.


### SPONSORSHIP (VAT included)

Interested entities (companies, institutions and others) can be sponsors of the event as follows:

- Presentation via "info-stand", 150.00 EUR,
- Multimedial presentation, including „info desk“, 250.00 EUR.

### PRESENTATIONS

Presentations should take up to 10 minutes. Authors will have the possibility of using computers for the presentations (Power Point).

Participants who are unable to physically attend the conference will have the option to participate online through the Zoom application. 

### PUBLICATIONS

According to the Program Committee recommendations, the authors of the selected papers will be invited to extend their papers for publication in the following publications:

- Book of abstracts of all accepted and presented papers (with ISBN number); and
- Scientific Journal „Economy and Market Communication Review“ (Indexed in ESCI – Web of Science, Clarivate Analytics).



### INSTRUCTIONS TO AUTHORS OF THE PAPERS

Authors must prepare their papers following the "Instructions to Authors" provided on the Website of the Journal „Economy and Market Communication Review“, available on this [link](#)

### CONFERENCE LANGUAGES

The official languages of the conference are English and the languages of the people of Bosnia and Herzegovina.

## HOW TO GET TO „EDASOL“?

### ARRIVING BY PLANE

- Banja Luka Airport + bus shuttle (20 minute drive)
- Zagreb Airport + bus to Banja Luka (2 h drive)
- Sarajevo Airport + bus to Banja Luka (4h drive)
- Belgrade Airport + bus to Banja Luka (4h drive)

### ARRIVING BY CAR

- From Zagreb (188 km); A1 highway, Banja Luka exit – highway E661 (Gradiška-Banja Luka)
- From Belgrade (330 km); highway A-3 (Serbia) – highway A1 (Croatia), Banja Luka exit – highway, E661 (Gradiška-Banja Luka)
- From Sarajevo (189 km); – highway A1 (FBiH) – highway „9.januar“ (Doboj-Banja Luka).

